



ENVIROSELL

Speaking Opportunities

Whether you are coordinating an international conference or a smaller in-company meeting, a presentation by one of EnviroSell's seasoned speakers is never dull, often funny and always on target.

For more information please contact Deborah Geiger at deborah@envirosell.com or 212.673.9100.

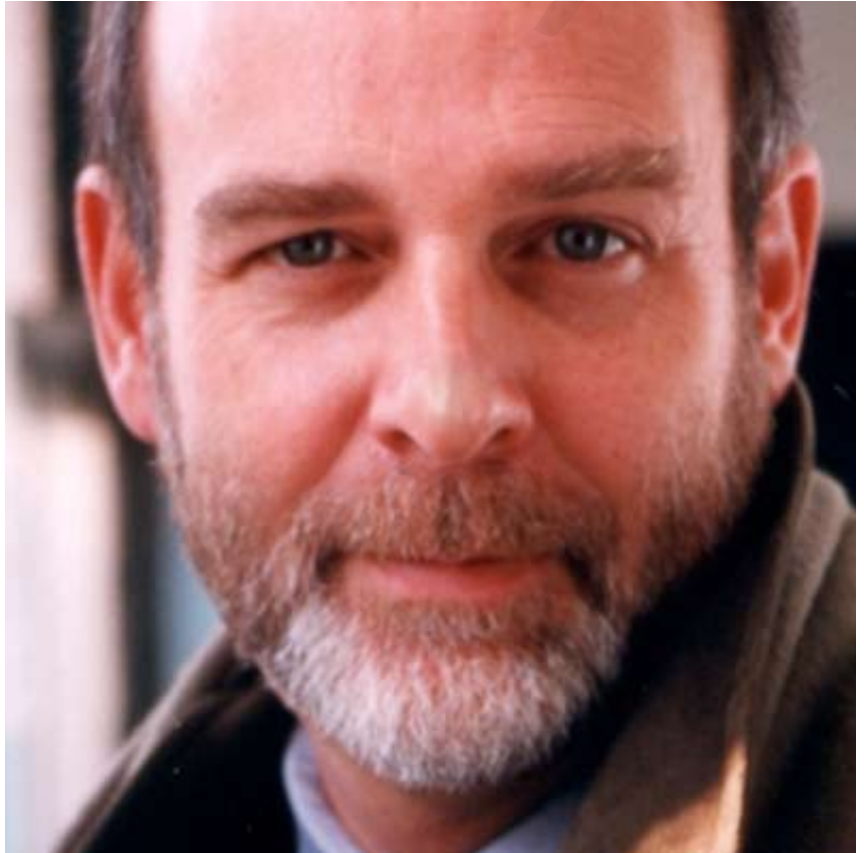
Speaking

Opportunities

Paco Underhill

Of equal interest to business audiences and the general public, Paco Underhill is a popular lecturer who, for the past ten years, has been delivering 20 to 30 keynote speeches a year at conferences around the world. Last year his travels took him to 19 countries on 5 continents for a wide range of clients from mall developers in the Philippines and Australia to a convenience store franchise meeting in Los Angeles.

His range of speaking topics are related to consumption and modern life. Whether talking about global markets or online retail, or our ever-evolving consumer culture, his insightful



“Your presentation was original, informative and challenged the imagination! I must confess that I expected the traditional marketing dogma; but was immediately delighted.”

-Simon Hardie, Safe-Strap Company

and entertaining presentations are packed with surprising details, anecdotes, important lessons, and insider observations on shopping and corporate behavior.

Topics

The Science of Shopping 101: How Store Planning Affects Store Performance

Signage and Merchandising: Making In-Store Communication Work

The Future of Category Management

The State of Retail and Industry Trends



Speaking

Opportunities

Anne Marie Luthro

Anne Marie Luthro began her career with EnviroSell in 1989 when the company existed of four full-time employees.

After spending almost ten years in the New York office, and being an instrumental force in the growth and success of EnviroSell, Anne Marie moved to Portland, Oregon where she continues to spread the EnviroSell philosophy. As Vice President at EnviroSell, it is Anne Marie's responsibility to stay informed of the trends in retail and to share the EnviroSell insight about those trends with the world.

With a host of other clients on her resume, Anne Marie has worked extensively with store planning, category management and numerous consulting projects.



“You were the big hit of the day! As the survey results come back, your presentation received consistently high marks. Thank you for a wonderful presentation and for making it a special day for all who attended.”

-Library Director

Topics

Best Practices in Store Planning

Bringing the Science of Shopping to the Library

Understanding Human Behavior at Retail

Retail Trends

Speaking

Opportunities

Recent Events

2009 EVENTS

Oracle Cross Talk
 GDI Intl Retail Summit (Switzerland)
 Esomar Global Marketing Research Congress (Switzerland)
 Digital Signage Expo
 HSM Alimentaria (Spain)
 National Assoc. of Retail Marketing Services (NARMS) Annual Meeting
 National Assoc. of Retail Traders of Australia (NARTA) Annual Conference (Canada)
 Seminario Peru Marketing & Sales Congress
 New Jersey Library Association Conf.

2008 EVENTS

Canadian Association of Chain Drugstores (CACDS) Annual Meeting
 EasyFairs Marketing Convention (Sweden)
 2nd Indian Consumer Mindscapes by Technopak (India)
 National Assoc. of Convenience Stores (NACS) State of the Industry Summit
 The New Yorker Conference
 Public Library Assoc. National Conference
 Seminario Chile Marketing & Sales Congress
 SPECS Annual Conference by Chainstore Age Magazine
 BrasilShop (Brazil)
 IIR Shopper Insights Conference
 Enfoque Seminarios (Colombia)
 Seminario Ecuador Marketing & Sales Congress
 American Lighting Assoc. Conference
 DDI Leadership Forum

2007 EVENTS

AECOC Tecnomarketing Congress (Spain)
 California State Library Conference
 The Source by Circuit City (Canada)
 First Data Commercial Services Expo
 HSM World Marketing & Sales Forum (Mexico)
 New York Public Library Spring Symposium
 See You: The Mystery Shopping Day

